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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Levergood et al.

Serial No.:

09/548235

Filing Date:

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For:

Web Advertising Method

Art Unit:

2145

Examiner:

Patrice L. Winder

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

This information disclosure statement is submitted in compliance with 37 CFR 1.56; 1.97 and 1.98. Applicants respectfully request that the listed items be considered and made of record in the present application by completing and returning the enclosed Form PTO-1449.

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Respectfully submitted,

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August **1**, 2006

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Complete if Known Substitute for form 1449A/PTO **Application Number** 09/548235 INFORMATION DISCLOSURE April 12, 2000 Filing Date STATEMENT BY APPLICANT **First Named Inventor** Levergood et al. (use as many sheets as necessary) Art Unit 2145 Patrice L. Winder **Examiner Name** 1 432383600011 **Attorney Docket Number** Sheet 1 of **U.S. PATENT DOCUMENTS** Document Number Pages, Columns, Lines, Where Publication Name of Patentee or Examiner Cite Relevant Passages or Relevant Date/Date of Initials\* No. Applicant of Cited Document Number - Kind Code<sup>2</sup> (if known) Figures Appear Patent MM-DD-YYYY Foreign Patent Document Pages, Columns, Lines, **Publication Date** Name of Patentee or Applicant of Cited Examiner Where Relevant Passages Cite Document MM-DD-YYYY or Relevant Figures Appear Initials\* No. Country Code3 - Number4 - Kind Code<sup>5</sup> (if known) **OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS** Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the Cite Examiner item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue Initials\* number(s), publisher, city and/or country where published. Soverain Software LLC v. Amazon.Com, Inc. and The Gap, Inc., Form of Stipulated Request for Final Dismissals of the Actions, filed August 30, 2005 Soverain Software LLC v. Amazon.Com, Inc. and The Gap, Inc., Order of Dismissal with Prejudice filed August 31, 2005 Bina et al., "Secure Access to Data Over the Internet", Natl. Center for Supercomputing Appls., Unv. Of Illinois, Champaign, Illinois, pages 99-102. Farber, David, "Interesting-People Message – RSA/NCSA/EIT Announcement on Secure Mosiac" Palo Alto, California, April 12, 1994, 4 pages. Kent, Stephen T., "Internet Privacy Enhanced Mail", 8070 Communications of the ACM 36, New York, August 1993, pages 48-60. Kohn, Dan, "Prior Art on Open Market Patents", e-mail message dated March 9, 1998, 1 page. Lewis, Peter H., "Attention Shoppers: Internet is Open", 2 pages. Medvinsky et al., NetCash: A Design for Practical Elecronic Currency on the Internet", Information Sciences Institute, University of Southern California, 1993, pages 102-106. Schaefer et al., "Networked Information Discovery and Retrieval Tools: Security Capabilities and Needs", The MITRE Corporation, 1994, pages 145-153. European Search Report dated June 19, 2006 Examine vate Considered Signature

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